# **CES POWER UK AND EUROPE**

# Your Sustainable Power Partner



As a high value investor in equipment and accessories, we are able to work collaboratively with our supply chain partners to drive innovation and progress in equipment from the development and build stage, right through to delivery and fulfilment.





# CES POWER - YOUR SUSTAINABLE POWER PARTNER

#### Hire - an inherently sustainable model

Hire is an inherently sustainable equipment procurement model, which supports customers across a broad range of industries in reducing their emissions, whilst procuring equipment on a project by project basis. Rather than buying equipment outright and taking on all the production implications for it to sit idle for periods of time, customers can simply hire equipment as and when they need it, and they don't have to worry about maintenance, servicing or storage during downtime.

Hire specification equipment is built to much higher standards to ensure robustness, so its usable life is longer to cope with repeated use, low levels of downtime, regular transport, and multiple customer usage. Hire equipment is also serviced and maintained on a more regular basis, which keeps it running at optimum levels, identifying and rectifying any issues early, minimising emissions and extending its usable life.

### Driving change through our supply chain

As a high value investor in equipment and accessories, we are able to work collaboratively with our supply chain partners to drive innovation and progress in equipment from the development and build stage, right through to delivery and fulfilment. This ensures that sustainability is kept front of mind through every stage of the development and production process, and we can help to drive positive change for our industry and the industries our customers work in.

# The latest in power innovation

We understand the important part reducing emissions plays in most events and projects, so we have been investing heavily in growing our hybrid energy fleet, so we can provide more sustainable options which offer the same power without the associated emissions

We also have a full range of silent generators which are equipped with soundproof enclosures and advanced technology to provide the same levels of power, without the usual noise levels associated with Diesel machines, making them perfect for events, film or TV shoots, and sites in residential areas where noise considerations are of the upmost importance.



Our team have over 35 years' experience in power generation practices, and they utilise this knowledge to help our customers minimise the environmental impacts of their events and projects, even if it means reducing the overall cost of the hire.





# CES POWER - YOUR SUSTAINABLE POWER PARTNER

# Expert led consultancy

We see one of our key responsibilities as helping our customers to make fully informed choices when it comes to their power requirements. Most customers will typically select the same equipment they've used in the past however our expert teams are often able to suggest more sustainable options which provide the same level of power supply whilst minimising emissions, costs and other environmental impacts such as noise. For example, building out a site distribution model utilising additional cabling, which can reduce the number of generators required, whilst still getting power where it's needed on site. Less generators, means less emissions. Our team have over 35 years' experience in power generation practices, and they utilise this knowledge to help our customers minimise the environmental impacts of their events and projects, even if it means reducing the overall cost of the hire.

# Innovation through telematics

All our generators are fitted with the latest remote fleet management technology, which provides a huge number of benefits to our customers in meeting their own sustainability goals.

The remote reporting shows the key performance metrics of the equipment, identifying how it's performing, what the fuel levels are, and where we could potentially create efficiencies. We have often been able to utilise this data to suggest swap outs or more efficient ways of working that can help reduce emissions and noise levels.



Our owned fleet of flat bed lorries, trucks and vans, operated with smart routing software, ensures our deliveries and collections are completed in the most efficient way possible, maximising jobs completed for each journey, whilst minimising emissions and distance travelled.





# CES POWER - YOUR SUSTAINABLE POWER PARTNER

#### Transport

Whether in the UK, USA or Europe, we strategically plan the locations of our depots to ensure we offer the broadest geographical coverage, whilst reducing miles travelled to our customers sites and locations. Our equipment holdings are continually assessed and revised, to ensure we can service customers within each region effectively, without the need to transport equipment hundreds of miles unless absolutely necessary.

Our owned fleet of flat bed lorries, trucks and vans, operated with smart routing software, ensures our deliveries and collections are completed in the most efficient way possible, maximising jobs completed for each journey, whilst minimising emissions and distance travelled. We also work with a selected number of third party transport providers where needed to ensure we minimise the miles travelled to fulfil our customer requirements.

#### Health and safety

Safe working practices are at the forefront of everything we do, and we've worked hard to build a culture of safety across our group business where everyone is empowered to take ownership of health and safety, and report anything they believe we could improve.

All our colleagues have access to a safety observation reporting portal where they can log accidents, near misses and safety observations. These reports are regularly reviewed by the safety and compliance team, regional management, and the senior leadership teams, and they directly drive positive improvements across our locations.

Our Operational teams in the UK and EU work closely with the US teams to share best practice and new ideas across divisions and locations. Colleagues can see their suggestions leading to positive change and ensuring that everyone goes home safe at the end of each day.



We don't operate the same way as everyone else, so we want people who will challenge the status quo and look to do things differently, always focused on delivering the best possible experience for our customers, whilst driving our business forward.





# SOCIAL AND WORKFORCE SUSTAINABILITY

# Powered up for a bright future - careers at CES

We're an ambitious group with big plans for global growth, and our people are key to driving this. This takes collaboration, innovation, a strong common purpose and embedded values that make us stand out from the rest. Our people deliver the best possible power solutions for our customers, and in return, we offer a workplace that is supportive and encouraging, where our people can thrive and grow long term careers with us.

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#### **OUR FOUR PILLARS:**

#### We're focused on growth

The growth of our business is key, but so is the growth of our people. We want to ensure that every single colleague has a rewarding job role and opportunities to continue learning and progressing to build a lasting career with us.

#### We're supportive

We get stuck in, working across teams, departments and locations, not rigidly sticking to job descriptions or area lines, but doing what we need to do to help and support each other, and get the job done.

#### We have high standards

Our customers need expert solutions, delivered on time, within budget, and to the highest possible standards of safety and sustainability, and that's what we deliver, every time. We call out issues early, and we work together to rectify and build better.

#### We recognise talent

We ensure every colleague is rewarded fairly for the job they do for us and our customers. We offer a competitive benefits package, as well as regular recognition schemes and activities to reward those going above and beyond to help us reach our goals.



Our various departments run ongoing training programmes to ensure our colleagues keep improving their skills, as well as working to the highest possible standards of safety, compliance and governance.





# SOCIAL AND WORKFORCE SUSTAINABILITY

#### Equal opportunities for all

Diversity creates high performing teams, so we want to ensure that throughout our recruitment practices we're attracting a broad range of candidates from a variety of backgrounds. We've taken steps to review our job adverts and specifications to ensure the language used isn't biased in any way and welcomes anyone who is interested in the role to apply.

We will always take reasonable steps to accommodate any adjustments people might need when they come to interview with us, and our management teams are always happy to interview a diverse range of applicants who meet the job role criteria.

#### Training and development

We build out bespoke induction training programmes to ensure every colleague joining our business gets a strong start from day one. Our various departments run ongoing training programmes to ensure our colleagues keep improving their skills, as well as working to the highest possible standards of safety, compliance and governance. This training is delivered via in person sessions and e-learning modules, covering everything from safe working practices in depots, to cyber security.

# Nurturing the next generation

In the UK, we partner with a number of colleges to offer apprenticeship programmes to help train and guide the next generation of specialist engineers. Apprentices complete a mix of in-college teaching sessions alongside practical work in our depots, learning from our experienced engineering teams. This gives them an industry recognised qualification, as well as practical working experience to help them build their engineering career.

In 2025 we won Best New Employer from Newcastle and Stafford Colleges Group (NSCG) for our training programme. Due to the overwhelming success of the engineering apprenticeship scheme, we're looking to expand into other roles and departments such as finance and sales. We truly believe it's our responsibility to help foster and develop the next generation of talent for the global power industry, sharing the knowledge of our expert workforce.



