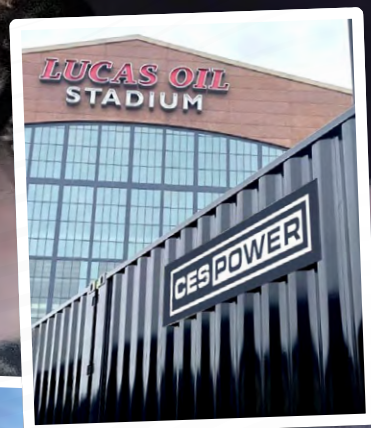


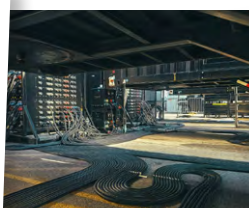
# PLUGGED

**CES POWER**  
**25 IN 25**



## INSIDE THIS ISSUE

- A Legacy of Power
- Getting to Know CES Technologies
- Power Across Borders
- PLUS MORE





# A WORD

## FROM OUR CEO, GREG LANDA

**June 2025 marks a really special month in CES history, as we turn 25 in 25.**

I've been with this business for a long time, and it's been a great privilege to be a part of its growth and success over the years. With all the acquisitions, new divisions, great new teams and leaders who have joined us over the past couple of years, it feels a good point to reflect and celebrate.

Over the past 25 years we've powered legendary tours, festivals and a huge range of events. We've added two new specialty divisions and expanded into new markets and new countries. I'm really proud of the progress we've made and the market-leading service we continue to offer every single customer we work with.

Whether you've been working with us for 25 years or 25 days, you've helped to play a part in our success and growth, and for that I'd like to say thank you on behalf of everyone at CES. I hope you'll take this opportunity to celebrate with us and take a look at all the new ways we can support you and your teams throughout 2025 and beyond. We look forward to continuing to work with you.

Thank you.

**Greg Landa**  
CEO



# A LEGACY OF POWER

We've powered festivals, sporting events, films and projects that have entertained **millions** worldwide

**+ 2000**

+ Greg Landa and team founded CES as a division of Ring Power



**+ 2002**

+ CES lands Coachella as it's first major US festival



**+ 2016**

+ CES kicks off an ambitious investment strategy to expand the fleet

**+ 2021**

+ CES partners with Allied Industrial Partners, creating a powerful relationship to continue driving the growth of the business



**2022** + CES acquires BST Power, Brickworks and Production Power, further expanding coverage in California and Florida

We still power Coachella every year, and it's now one of the most popular festivals in the world!

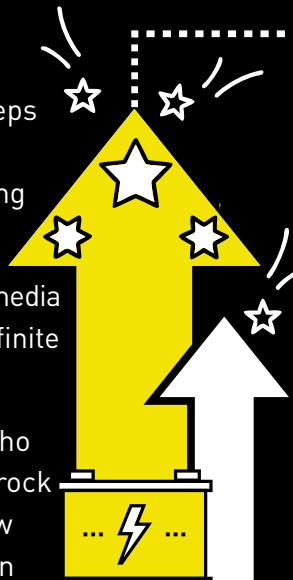
**FUN FACT**

**+ 2023**

+ CES takes first steps Internationally with acquisition of Euro Touring Power in Ireland

+ Acquisitions of Immedia Event Productions and Infinite Power in US

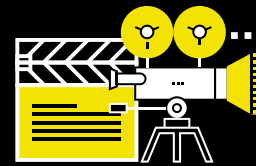
+ Acquisitions of Echo Technologies and Roundrock Technologies creates new CES Technologies division



**+ 2024**

+ CES acquires Fourth Generation and ABird/Apex Power Solutions to create a new UK based business

+ The acquisition of Base Craft creates our new CES Studio Services division



**+ 2025**

+ Acquisition of Southern Stars to further grow CES Studio Services

**AND NOW**

**550+** talented and hard-working colleagues

**3** industry leading divisions

**Global** expansion well underway

**25** of experience powering the world's premier events

**13** Through acquisition and partnership we bring the combined experience of companies

**CES POWER**  
**25 IN 25**

# Sustainable partnerships with **COACHELLA**

**When we look back at the history of CES, one of the key contracts that helped to shape our business was a little music festival out in the desert called Coachella.**

Not only were Coachella one of our first major festival customers, they're also one of our longest standing, still relying on us today to power their events. The festival is obviously much bigger and more complex than when they first brought us onboard, but growing with them and exploring new and innovative ways to power the festival has been a highlight for our teams every year, and 2025 was no exception.

The team at Coachella are always up for looking at new ways to run their power and this year we created our biggest sustainability activation to date including nine Battery Energy Storage Systems across the grounds. From stand-alone batteries charged from the grid to hybridized microgrids and solar-powered units, these systems helped reduce approximately 18,459 kg of CO2 emissions per week!

We also expanded our use of grid power, supplying around 1,620 kW of energy, which was enough to replace over 544,000 kWh of diesel-generated power and offset an estimated 691,286 kg of CO2 emissions. Since CES always offers more, we also delivered large-scale temperature control solutions across the festival, helping to keep key spaces cool in the desert heat, including the iconic SPECTRA rainbow tower.

We love working with the team at Coachella because they really work hard to create memorable experiences, getting bigger and better every year, and they're always up doing things differently. Delivering sustainable solutions like this helps to showcase the future of the live events space and how we can work together to minimize the environmental impacts.



**Since CES always offers more, we also delivered large-scale temperature control solutions across the festival, helping to keep key spaces cool in the desert heat**



# Studio Services is growing!



**Back in May we announced the acquisition of Southern Stars to become part of our CES Studio Services division, growing our coverage and fleet to help us keep expanding, as well as adding new members to our expert team.**

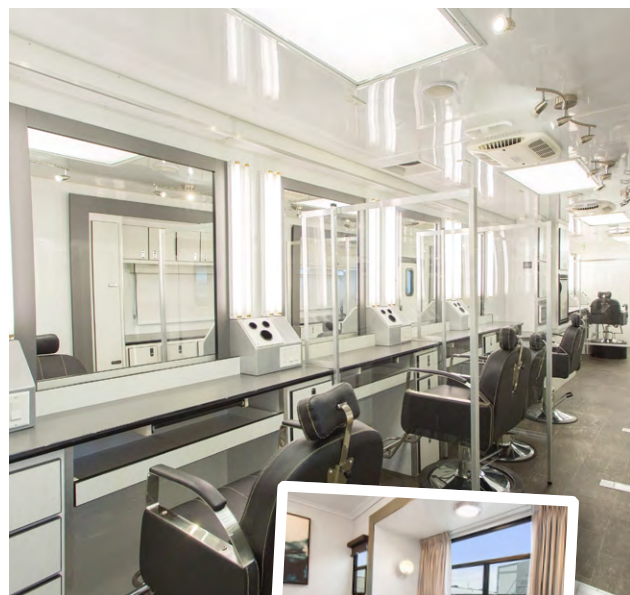
Headed up by Mark Dometrovich and Lance Elam, Southern Stars offer similar equipment to our existing Studio Services fleet, complimenting and adding to what we already offer, and bringing a wealth of experience to the team. Mark and Lance will both be joining the Studio Services team, to support Hunter Andrews in continuing to grow the business.



Adding in power and the mobile networks CES Technologies offer makes CES the one-stop shop for everything your production needs.

A big welcome to Mark, Lance and the team as they join CES.

**Southern Stars offer similar equipment to our existing Studio Services fleet, bringing a wealth of experience to the team**



## POWER ACROSS



## BORDERS

**Jamie O'Neill, CRO and Mike Hone, VP of Sales, recently took a trip across the pond to visit our International colleagues in the UK. They were treated to a whirlwind trip visiting the Glasgow head office, West London depot and jumping across to Dublin.**

This trip gave them a chance to meet up with the sales, operations and support teams powering our UK and EU business.

Our expansion into the UK and EU was something our customers had been asking us for for years, and we now have a dedicated team there who can support your UK events and projects, bringing together decades of specialist experience. To find out more about their locations and solutions, visit [cespower.com](http://cespower.com) and click the UK/EU tab.





# GET TO KNOW

## CES TECHNOLOGIES

Back in 2023 we created our first specialty division, CES Technologies, and the business has gone from strength to strength since then, growing through acquisition and a lot of hard work. We often get a lot of questions and curiosity about the ins and outs of what the team do, so they're here to tell you firsthand. Jay Henderson is Division President, and Ryan McBride is VP of Sales.



JAY HENDERSON



RYAN MCBRIDE

### Jay – Ryan – can you tell us a little more about what you do and who you do it for?

We provide temporary Wi-Fi networks to live events. When you think about all the systems that must be connected together, from point of sale, ticketing, access control, IPTV, security CCTV, and overall communication – we connect all of those devices seamlessly. We deploy our Mobile Network Operations Command Centers along with a team of experts: we get on and off site faster than anyone in the industry which ultimately saves our clients and the events we love time and money.

We serve the largest live events in North America, music festivals make up a lot of our work, but we love working with our clients that produce other events too, like eSports gaming conferences, golf and racing events, tradeshows and exhibits, and all kinds of corporate event activations.

### How does your offering compliment CES Power?

It's really all about our customer and their event. When you look at the time it takes to communicate, plan, logistics, trucking to bring equipment to site, combining all aspects of contracting to cable paths, the less time it takes to move through each individual discipline, the faster our customers project moves forward. Less contracts, less trucks, sometimes even less labor means more of our customers time and money we can save them. On top of that we are just a whole lot of fun to work with!

### What does the future of CES Technologies look like?

CES Technologies and the demand for all things technologies is growing at an exponential rate. We have growing needs year on year for more bandwidth and connected devices. The network overall must be more robust and reliable on every site we service year on year. This means our growth has to be designed and built for the year ahead of our customer's needs. We build new trailers with new technology every year just to keep up with demand. So, our future looks like growth. Growth and knowledge of the newest, fastest, and most reliable way to connect our customers.

### Big thanks to Jay and Ryan for answering our questions.

You can find out more about CES Technologies at [cestechnologies.com](http://cestechnologies.com), call 404-747-8282 or connect with Jay, Ryan and the team on LinkedIn.

